Distributor Training 2025



Group: Group 1

Date: 11 November 2025 – 13 November 2025

Location: Bad Tabarz | Hannover Language: English & German

Target group: KR sales partner (machine salesperson)

Programme schedule

Day 1	Tuesday, 11 November 2025	► Cutting in theory and practice
	9 a.m. to 4 p.m.	 KRUMBEIN rational - News & Trends Live comparison of functions: BBS VE, BBSpro and HGS
		• Cutting cakes and tarts in a practical test
		Ultrasonic power: Experience UCM liteCUT
		Dealer insights & authentic testimonials

Day 2	Wednesday, 12 November 2025 Location: Martin Braun Baking Center,	► From dosing to the cake line
	Hanover	 DSM EVO and DSM eco vs. international products Spreading technology: compact overview KR machines live: sheet cake & tart line in practical use

Day 3	Thursday, 13 November 2025 9 a.m. to 4 p.m.	► (De)centralised snack production
		∘ Snack production in practice
		∘ Flexible snack lines – classic & modular
		∘ Focus on toast lines
		 Market insights & international exchange of experiences