

Distributor Training 2025



Group:

Group 2

Date:

18 November 2025 – 20 November 2025

Location:

Bad Tabarz | Hannover

Language:

English

Target group:

KR sales partner (machine salesperson)

Programme schedule

Day 1	Tuesday, 18 November 2025 9 a.m. to 4 p.m.	► Cutting in theory and practice ◦ KRUMBEIN rational - News & Trends ◦ Live comparison of functions: BBS VE, BBSpro and HGS ◦ Cutting cakes and tarts in a practical test ◦ Ultrasonic power: Experience UCM liteCUT ◦ Dealer insights & authentic testimonials
Day 2	Wednesday, 19 November 2025 Location: Martin Braun Baking Center, Hanover	► From dosing to the cake line ◦ DSM EVO and DSM eco vs. international products ◦ Spreading technology: compact overview ◦ KR machines live: sheet cake & tart line in practical use
Day 3	Thursday, 20 November 2025 9 a.m. to 4 p.m.	► (De)centralised snack production ◦ Snack production in practice ◦ Flexible snack lines – classic & modular ◦ Focus on toast lines ◦ Market insights & international exchange of experiences